AIDS FREE AFRICA: INNOVATION, COMMUNITY AND POLITICAL LEADERSHIP





MEMBERS OF ICASA 2019 INTERNATIONAL STEERING COMMITTEE

BACKGROUND OF ICASA

The International Conference on AIDS and Sexually Transmitted Infections in Africa (ICASA) is a major and only bilingual international AIDS conference which takes place in Africa. It is a biennial conference which alternates between Anglophone and Francophone African countries. ICASA has been organized since 1990 to mitigate the impact of HIV/AIDS through an African continent free of HIV, Tuberculosis and Malaria and the debilitating effects which these diseases have on our communities, where there is no stigma and discrimination against PLHIV and their families, and where social justice and equity to accessing treatment prevails. So far ICASA has been hosted in (14) fourteen countries with more than 100,000 direct participants. The last ICASA was hosted in Abidjan, Côte d'Ivoire in 2017 with 6030 delegates in attendance, 2327 selected abstracts and a total of 1588 scholarships awarded of which 901 were awarded from the ICASA International Secretariat and 687 from the Host Country.

ICASA 2019 Rwanda will be an excellent opportunity to promote inter-sectoral achievements in the AIDS response and to strengthen the partnership among Governments, Civil Societies, and Development Partners towards 90-90-90 and ending AIDS in 2030. ICASA 2019 is expected to convene more than 10,000 delegates from nearly 150 countries, including more than 200 journalists around the globe. The conference will be held from 2nd to 7th December 2019 in Kigali Convention Centre, Rwanda. Society for AIDS in Africa (SAA), the organiser of ICASA, with more than 5,000 membership in 56 countries, is organizing ICASA 2019 in collaboration with the Government of Rwanda, jointly with international and local partners.

PURPOSE FOR THE DESIGN

After the selection of Rwanda to host ICASA 2019, the organisers of ICASA with an all-inclusive approach are calling for a bid to design the bag of the 20th edition of ICASA. The conference organisers are looking for a conference bag design that will be unique, demonstrated innovation with an African touch and a bag that will make ICASA participants proud to carry beyond the conference.

ICASA International Secretariat

P. O. Box AF 2072 Accra, Ghana Co Reg No: CG050932016 - Tin No: C0007043759 - Tax No: 116932 Tel: +233 268 921 582/ +233 303 936 815 Email: enquiries@icasa2019rwanda.org Website: www.icasa2019rwanda.org

AIDS FREE AFRICA: INNOVATION, COMMUNITY AND POLITICAL LEADERSHIP



OBJECTIVE:

The ICASA organisers are desirous to get an identity to design the upcoming 20th ICASA bag. In order to get the best and appropriate bag design for ICASA 2019 Rwanda, the organisers are launching this contest for a creative design for the conference.

The contest is open to all Africa countries. However, artiste mainly PLHIV and key populations are most encouraged to participate in this contest.

The SAA permanent Secretariat/ICASA International secretariat base on the above mentioned, will shortlist 10 best proposals of ICASA bag design and this will be presented at the ICASA 2019 2nd International Steering Committee meeting which will be held on 28 - 29 March, 2019 in Kigali for the final selection.

PROJECT DETAILS:

Project start date:	4 th July, 2018
Bag Name:	ICASA 2019 RWANDA
Project submission deadline:	10 th December, 2018
Material	Durable African texture
Resolution:	300 dpi - 2500dpi
Size of proposal:	558 x 270 to 1116x540
Presentation:	Soft copy should be sent in either of the following format: Illustrator CorelDraw Photoshop PDF
Email for Submission:	bagsubmission@icasa2019rwanda.org

ICASA International Secretariat

P. O. Box AF 2072 Accra, Ghana Co Reg No: CG050932016 - Tin No: C0007043759 - Tax No: 116932 Tel: +233 268 921 582/ +233 303 936 815 Email: enquiries@icasa2019rwanda.org Website: www.icasa2019rwanda.org

AIDS FREE AFRICA: INNOVATION, COMMUNITY AND POLITICAL LEADERSHIP



FORM (To be filled by the designer)

Name of the PROJECT

NAME OF THE DESIGNER

Contact Details (Country, Name, Telephone, Email address, Address of contact person, and/or manager if other)

Date of submission

Planned start and end date

NB: the winner will be announced after the ICASA 2019 2nd Steering committee meeting which will be held in Rwanda.

Luc Armand Bodea ICASA 2019 Director Coordinator Permanent Secretariat Society for AIDS in Africa (SAA) ICASA Organizer Accra- Ghana Office Direct: (+233) (0)303936814 Email: <u>lucbodea@saafrica.org</u> website: <u>www.icasa2019rwanda.org</u> 20th ICASA Rwanda Date: 2-7 December 2019

ICASA International Secretariat

P. O. Box AF 2072 Accra, Ghana Co Reg No: CG050932016 - Tin No: C0007043759 - Tax No: 116932 Tel: +233 268 921 582/ +233 303 936 815 Email: enquiries@icasa2019rwanda.org Website: www.icasa2019rwanda.org